

REAL ESTATE

MARKETING

MARK IT SOLD!



sold@bryantauction.com
BryantAuction.com
573-346-4777



If you really want it sold in 40 days or less at fair market
If you want it marketed to buyers internationally
You know when it will be shown
You know when it will sell
You choose the minimum it can sell for
You will have several buyers interested, not just one
Cash down, sold as is, closing in 30-40 days



NEED IT LISTED?

NEED HELP FINDING THE RIGHT LAKE SPOT?

ANGIE SCHEJBAL IS OUR BROKER

LICENSED WITH KELLER WILLIAMS - LAKE OF THE OZARKS

*For over 50 years we have worked hard on providing
all that you need to have a successful,
stress free auction. We are proud to provide the
services and staff you need for a lifetime event!*

Thank you for the consideration.

Rick Bryant

*Bryant Auction strives to provide the most effective
marketing possible for your auction! These methods
have proven to be both economical and produce results.
Not all marketing listed will be used in every auction.
The right marketing for your property will be utilized to
enhance marketing efficiently, reaching the buyers we
need. The success of our marketing is proven with
references and over 50 years in the business.*

ELECTRONIC MARKETING

Website design second to none with hundreds of visitors daily
Email blasts to as many as 9,000 unique buyers weekly
Target emails to buyers and realtors
Digital/static billboards, 11 locations in mid Missouri
Text messaging to several thousand buyers
Auto dialer up to 17,000 calls per week

LIVE RADIO ADS

Progressive radio stations proven to get results
Live radio up to 45 minutes weekly to talk about your auction!
4 stations reaching all of central Missouri

HANDS-ON AND MAIL

Mentions at every auction in front of hundreds of buyers weekly
Full color 11x17 flyers and jumbo postcards
Distribute thousands of flyers, mail postcards
Full color AUCTION signage

INTERNATIONAL ONLINE BIDDING

Instant bidders from all over the world:
Proxibid, HiBid, Auction Zip, Craigslist, Facebook,
Twitter, Etsy, Zillow, MLS

PRINT MEDIA

Lake Sun/West Side Star
Ad Tracker/Weekly Trader
Twin Rivers Trading Post
Trade magazines and listings



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**CONSIDERATIONS
WHEN HIRING AN
AUCTIONEER
WE ARE LICENSED & INSURED**



THE CHOICE FOR AN AUCTIONEER SHOULD BE A SERIOUS ONE. CAUTION AND DILIGENCE SHOULD BE USED TO INSURE YOUR CHOICE ISN'T AN EXPENSIVE LESSON

ARE THEY LICENSED AND INSURED?

Bryant Auction can provide 5 auctioneers; most are licensed in every county in Missouri, some in multiple states. We are proud Members of the National Auctioneers Association. We can also recommend professional auctioneers anywhere.

HAVE THEY HAD AND ARE THEY HAVING ANY AUCTIONS?

Bryant Auction averages one auction every three days annually! Real estate, estate liquidation, general merchandise, school, police and sheriff departments, city and county auctions, banks, and probate, to name a few.

ARE THEY FAMILIAR WITH THE MARKET AREA?

Mistakes in marketing can be expensive and produce no results. We have mailing and call lists containing thousands of buyers who asked to be notified, we know advertising that works, know area investors ready to buy. We are proud of our marketing skills and the success derived from them we get results. Bryant Auction can provide buyer lists from our database for any marketing needs, including a telemarketing and email list of thousands of buyers that have requested to be on those lists. We have contracts with large media groups to provide low cost advertising.

DO THEY HAVE REFERENCES?

We are proud of our references and have many to share including attorneys, law enforcement, municipalities including, Camden County Sheriff, Lake Ozark Police Department, Osage Beach, Crocker, Miller County, Camdenton RIII School, and Lake Regional Hospital, Banks, probate, private sellers, heirs, trustees and trust departments.

DO THEY MARKET AT 1% OF VALUE OR LESS?

Often clients are asked by some auctioneers to spend large sums of money up front. Our marketing cost is usually 1% of property value or less and in some cases zero marketing cost and real estate commissions of 5% to the seller!

HAVE THEY HAD AUCTIONS SIMILAR TO YOURS?

With over 50 years in the business we have had the opportunity to sell almost everything! Real Estate, farms, large acreages, homes and commercial properties, home furnishings, guns, coins, and all types of vehicles including cars, trucks, boats, farm equipment, aircraft, and recreation vehicles.

DO THEY OFFER ONLINE BIDDING?

Are they computerized and supply electronic records, coupled with online bidding powered by Proxibid, Bidopia, Auction Flex, and Auction Zip for international results? Record keeping is important to our clients, Bryant Auction uses the leading auction software to provide our clients the satisfaction of proof and knowing all is documented. We offer online bidding and registration to make buying very simple, and we have had bidders from many parts of the world!

DO THEY PROVIDE FULL SERVICE?

We offer marketing, preparation for sale, hauling, food, setup, restrooms, and equipment. We have 12-15 staff members at any time to provide moving, setup, marketing, and bid taking.

DO THEY HAVE A CENTRAL LOCATION WITH FACILITIES FOR INSIDE AUCTIONS?

"What about inclement weather?"

We can have your auctions at your site or in our 10,000 square foot climate controlled facility on highway 54 in Osage Beach, MO.

DO THEY SUPPORT AND HAVE AN INVESTMENT IN THEIR COMMUNITY?

Bryant Auction is proud to offer services to approximately 30 charities a year completely free of any charge helping give back to those that need help!

